

# MISS \* UNIVERSE

## Asya Branch Miss USA 2020

Asya Branch was crowned Miss USA 2020 and made history as the first Black Miss Mississippi, and the first Miss Mississippi to win the crown.

Asya attended the University of Mississippi where she pursued a degree in Integrated Marketing Communications with an emphasis in Public Relations and a minor in General Business; and has plans to embark in a career in public relations management or sports entertainment.

At the age of 17, Asya attended Harvard University for a summer school program. The experience transformed her life and allowed her to see and accept every challenge and opportunity thrown her way. Asya has earned two state level titles and become the first representative of her state to win Miss USA.

Asya's father was incarcerated when she was young, and ever since, she has been promoting her passion for criminal justice reform and working to see legislation pass at the city, state, and federal levels.

Having a strong mentality has allowed her to be a life coach and trendsetter without second guessing herself. Asya is a proud owner of a growing cosmetic brand, the 6th of 8 siblings, and she strives every day to set an example for everyone she encounters.

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